



Fateme Mohammadi Maklavani

Date/Place of Birth : Sep., 22nd, 1989, Tehran, Iran

Contact me

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Educations

2014-2017

M.A. in Visual Communication

Faculty of Art, Alzahra University, Tehran, Iran

Full Tuition M.A. Scholarship, Alzahra University, Tehran, Iran | 2014-17

Thesis title: *Understanding and Studying User Experience on the Website's and Online Ticketing Systems' of Contemporary Art Museums*

Overall GPA: **18.99/20** | **3.8/4**

2008-2012

B.A. in Visual Communication

Faculty of Art, Alzahra University, Tehran, Iran

Full Tuition B.A. Scholarship, Alzahra University, Tehran, Iran | 2008-12

Overall GPA: **18.09/20** | **3.6/4**

Certificates

- **Small sculptures**
Mahe Mehr Institute, Tehran, Iran
- **Site Development Associate**
Tehran Technical Complex, Tehran, Iran
- **Advanced HTML5 And CSS3 Specialist**
Tehran Technical Complex, Tehran, Iran
- **Journalism**
Ministry of Science, Research and Technology, Tehran, Iran
- **Calligraphy (Nasta'liq- High Professional Course)**
Calligraphers Association, Tehran, Iran
- **General Training in Urban Embellishment**
Iranian Painters Association, Tehran, Iran

Skills

- **Graphic Design**
- **UX Design**
- **UI Design**
- **Photography**
- **Illustration & Drawing**
- **Small Sculpturing**
- **Calligraphy**
(Persian calligraphy: Nasta'liq, Muhaqqaq and Shekasteh Nasta'liq)
- **Teamwork**
- **Multitasking**
- **Self-motivated**

Memberships

- **Contemporary Institute of Visual arts**
Honorary Member of Graphic field
Tehran, Iran | 2008-Present
- **Iranian Scientific Association of Visual Arts**
Tehran, Iran | 2017-Present
- **Islamic Network of Women Scientists**
Member of Art field
Tehran, Iran | 2017-Present
- **Islamic Republic of Iran's National Elites Foundation**
Member of Art field
Tehran, Iran | 2017-Present
- **Young Researchers and Elite Club**
Member of Art field
Tehran, Iran | 2016-17
- **Iran's National Elites Foundation**
Iran | 2014-2016

Awards and Honors

- **Distinguished Student Award in Master's Degree**
Alzahra University | 2017
- **First Place in Poster Section**
30th Quran and Itrat Student Festival, University (Alzahra) Section, Iran | 2015
- **Honored by People Section**
Tehran Guest Film and Photo Festival, Tehran Municipality, Iran | 2014
- **Honored by Juries in Color Section**
Khayyam International Exhibition of Photography, Tehran, Iran | 2014
- **Honored by Juries in Photography Section**
Sarv Elegy Festival, Tehran Municipality, Iran | 2014
- **Distinguished Award**
International Design Festival in Visual Design, Taipei, Taiwan | 2014
- **First Place in Photography**
National Reyhanato Alnabi Festival, Golpayegan Municipality, Esfahan, Iran | 2013
- **Honored by Juries in Poster Section**
Image of the Year Festival, Tehran, Iran | 2013
- **Distinguished Research Student in First Level of Appreciation in Bachelor's Degree**
Alzahra University, Iran | 2013
- **Honored by Juries in Photography Section**
Boom-E-Barekat Festival, Tehran, Iran | 2012
- **Third Place in Photography Section**
7th Student Publications Festival, Tehran, Iran | 2011
- **Honorary Diploma in Photography Section**
Image of The Year Festival, Tehran, Iran | 2011
- **Honored by Juries in Photography Section**
Persbook Art Festival, Iranian Artists Forum, Tehran, Iran | 2011
- **Second Place in Layout Section**
Student Publications Festival, Alzahra University, Tehran, Iran | 2010

Exhibitions

Solo Exhibitions

- **Graphic Design Individual Exhibition**
Art Faculty Gallery, Alzahra University | 2018
- **Webpage Design Individual Exhibition**
Banoo Gallery | 2013

Juried Exhibitions

- **Lahti Poster Triennial**
Finland | 2017
- **Poster Section of Image of the Year Festival**
Tehran, Iran | 2016
- **Golden Bee Biennial of Graphic Designs (Invited)**
Moscow, Russia | 2016
- **International Poster Festival**
Ukraine | 2016
- **CO₂ International Poster Biennial**
Colorado, USA | 2015
- **Photography Exhibition**
First International Convention of Art and Industries in Islamic, Culture and Civilization, Tehran, Iran | 2015
- **Graphic Artworks Exhibition**
Tehran, Iran | 2015

- **Trnava International Triennial Poster Exhibition**
Slovakia | 2015
- **9th International Triennial of Eco Posters and Graphics**
Ukraine | 2015
- **Peace Posters Exhibition**
Helal-e-Ahmar Organization, Tehran, Iran | 2014
- **International Red Crescent Poster Exhibition**
Tehran, Iran | 2014
- **"Red and Black Elegy in Color of Love" Poster Exhibition**
Milad Tower, Tehran, Iran | 2014
- **New Generation Posters Exhibition**
(Iranian Graphic Designer Society) Art Forum, Tehran, Iran | 2014
- **Mobile Film and Photo Festival**
Tehran, Iran | 2014
- **Damoonfar Painting Biennial Festival**
Tehran, Iran | 2014
- **Ashoura Group Poster Exhibition**
Alborz Graphic Center, Alborz, Iran | 2014
- **Wall Painting Group Exhibition**
Iranian Artists Forum, Tehran, Iran | 2014
- **Visual Arts Group Exhibition**
Islamic Azad University, Ali-Abad Katul, Iran | 2013

- **8th, 9th, and 10th Image of the Year Exhibition**
Iranian Art Forum | 2011-13
- **International Fajr Festival**
Illustration Section, Imam Ali Museum, Tehran, Iran | 2012
- **First Annual Postcard Print Exchange**
Laleh Gallery, Tehran, Iran | 2012
- **12th Specified Art Exhibition**
Alzahra University, Tehran, Iran | 2011
- **9th Specialized Exhibition**
Alzahra University, Tehran, Iran | 2009

Group Exhibitions

- **Photo Exhibition:**
- Shafagh Cultural Center, Tehran, Iran | 2015
- Ebn-E-Sina Cultural Center, Tehran, Iran | 2015
- Banoo Gallery, Tehran, Iran | 2013
- Gulf Art Center Gallery, Tehran, Iran | 2013
- Yazd Art Center Gallery, Tehran, Iran | 2012
- Bon Bast Gallery, Tehran, Iran | 2012

Research

- **Refereed "User Interface Criteria in Online Ticket Sales Systems (Case study: Guggenheim Contemporary Art Museum in New York and Georges Pompidou cultural and artistic Center in Paris)"**
Fateme Mohammadi Maklavani, Fahimeh Daneshgar | Journal of Jelve - y- Honar | 2020
- **Refereed "Recognition and Study of User Interface Criteria (Case Study: Online Ticket Sales System of Guggenheim Museum of Contemporary Arts)"**
Fateme Mohammadi Maklavani, Fahimeh Daneshgar | First Scientific and Research Conference on New Approaches in Iranian Humanities | November 2017
- **"An Overview of Standards and Frameworks of Establishing a Printing Office"**
Fateme Mohammadi Maklavani | First Scientific and Research Conference on New Approaches in Iranian Humanities | November 2017
- **Refereed "Studying User Interface Criteria from Ben Shneiderman's Comment (Case Study: The Museum of Contemporary Art Chicago's Website)"**
Fateme Mohammadi Maklavani, Fahimeh Daneshgar | Second International Conference on Research in Art, Austria | 2017

Works

- **Freelance Designer**
Shutterstock.com, Ponisha.ir, Parscoders.com websites | 2017-present
- **Graphic Designer and Art Director**
ICT Research Institute | Sep 2014- present
- **Art Director**
Internet of Things Academy as a Knowledge-Based Company | May 2017 - March 19
- **News Photographer (Volunteer)**
ISNA News Agency | 2014-15
- **Researcher (Volunteer)**
Women Research Center, Alzahra University, "Studying Effectiveness of Problem-Based Learning on Development of Entrepreneurship Skills of Female Students, Emphasizing on Family-Owned Businesses" | Sep 2013 - Sep 14
- **Photographer and Graphic Designer (Volunteer)**
Khane-Ye-Ma Journal, Alzahra University | 2012
- **Graphic Designer (Volunteer)**
Yellow Page Student Journal, Alzahra University | Sep 2011 - Sep 2012